

**THE NEW TRIDENT ULTRA 4.3 FISHING KAYAK AT THE
SOUTH WEST CANOE SHOW 1st OCTOBER 2011**



Trident Ultra 4.3
Length 14'1" 4.3m
Width 29.1" 74cm
Weight 59lbs 27kg
Max Cap 325-350lbs/
147.4-158.8kg
Price £999

The exciting new Trident Ultra 4.3 fishing kayak will be appearing at the South West Canoe Show and for the first time there is the chance to try it out on the water. This innovative design will be among many other sit-on-tops, canoes and kayaks from Johnson Outdoors UK who will be displaying craft from Ocean Kayak, Old Town and Necky.

This highly popular regional Show, which is organised by AS Watersports, is now in its eighth year and takes place at Canal Quay, Exeter, Devon. The event is attended by the world's leading paddle sport manufacturers and suppliers. It is open to all, entry is free and visitors will be able to get afloat in any of the boats which Johnson Outdoors UK is exhibiting. Tim Thomas and Mark Crame will be on hand to answer questions and give advice on all the different models on display from Johnson Outdoors UK.

The Trident Ultra 4.3 is a particularly interesting exhibit this year because a top America's Cup engineer, experts from Ocean Kayak and professional kayak anglers have all worked together in its design. The result is a fully featured new design in the Trident Ultra series which sets the standard in fishing kayaks for others to follow.

Richard Karn from Team New Zealand was the man brought in to optimize the speed performance of this new hull. Richard is an expert in fluid dynamics and with his influence the Ultra 4.3 is much faster than you would expect from a boat this length. When paddling it feels like you are in a kayak with a much longer waterline, although in reality this is a wonderfully compact and sleek design package. On board features include a modified multi-functional rotating hatch cover for housing and storing a fishfinder and a bespoke version of the highly acclaimed seat from the Necky Vector range of kayaks.

For further details about the Show venue visit www.swcanoeshow.co.uk or call AS Watersports 01329 219600

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Johnson Outdoors UK distributes recreational products from high quality brands including Old Town, Ocean Kayak, Necky Kayaks, Carlisle Paddles, C-tug and Pacific Action.