



**PRESS RELEASE**  
**September 2009**

## **OCEAN KAYAK SPONSORS JUNIOR RUGBY SQUAD**



Ocean Kayak, distributed by Johnson Outdoors UK, is proud to announce its sponsorship of the Colwyn Bay junior rugby squad. This sponsorship is in conjunction with the local retailer, Kayaks North Wales from Rhos Point, Colwyn Bay. Paul Connelly from Kayaks North Wales and Justin Snell from Ocean Kayak were at the Colwyn Bay Rugby Club to present the new strip earlier this month. Colwyn Bay is a very well known Rugby Club and both companies are pleased to have found a prominent sponsorship opportunity that supports and encourages children taking part in sport.

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*Johnson Outdoors UK distributes recreational products from high quality brands including Old Town, Ocean Kayak, Necky Kayaks, Carlisle Paddles, Lendal, C-tug and Pacific Action. The specialist Marine Electronics Division distributes Humminbird sonar systems and fishfinders, Geonav navigational equipment, Minn Kota electric outboards, Fishin' Buddy portable fishfinders and Cannon downriggers.*