



EARLS COURT BOAT SHOW PRESS RELEASE

THE NEW YAK SPORT - £249

NUCLEUS WATERSPORTS STAND 1B25

When it comes to having fun on the water, this sit-on-top kayak from Johnson Outdoors UK has to be the best value for money at the Show. The Yak Sport is just £249 and can be used by children and adults alike. Whether you want to ride the ocean surf or paddle on flat water it's safe, stable and incredibly versatile.

Ocean Kayak is the world's number one when it comes to sit-on-tops so, naturally, this is a boat built to last. The Yak Sport is manufactured from rotomoulded monolink polyethylene - that means it's incredibly durable. It's not just forgiving when it comes to bumps and scratches either. As a multipurpose recreational kayak it has been designed to be manoeuvrable and easy to turn. Even if it's the first time you've paddled a kayak you'll quickly get the feel of this boat.



*The Yak Sport
Brilliant fun at an unbeatable price*

With a length of 8' (2.4m), a beam of 30" (76.2cm) and weighing (44lbs) 20kgs it's easy to carry and transport around; several can be strapped to a standard roof rack. The maximum capacity of the boat is 135kg (298lbs) so it's pretty well a case of one size fits all. "One of the reasons this model has been so popular since its introduction is that it is so easy and compact to store," commented Derroll Pedder of Nucleus Watersports. "And it's at an excellent entry level price to get you on the water."

Features include self draining scuppers, moulded-in foot wells and moulded-in handles. There's a moulded-in backrest, or you can use the integral anchor points to fit the backrest of your choice. For those who fancy fishing there's a rod holder and there are even grooves to stow paddles in the length of the boat keeping everything easy to manage. Apart from a quick rinse off after use, the Yak Sport is maintenance free. Materials used by Ocean Kayak are repairable and recyclable and this fun boat is available in a range of bright colours.

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Johnson Outdoors UK distributes recreational products from high quality brands including Old Town, Ocean Kayak, Necky Kayaks, Carlisle Paddles, Lendal, Escape and C-tug. Their specialist Marine Electronics division includes Humminbird Fishfinders, Minn Kota Electric Outboards, Bottom Line Portable Fishfinders and Cannon Downriggers.