



PRESS RELEASE

THE NEW YAK SPORT - £249

When it comes to having fun on the water, the latest sit-on-top kayak from Johnson Outdoors Watercraft has to be the best value for money around. The Yak Sport is just £249 and can be used by children and adults alike. Whether you want to ride the ocean surf or paddle on flat water it's safe, stable and incredibly versatile.

Ocean Kayak is the world's number one when it comes to sit-on-tops so, naturally, this is a boat built to last. The Yak Sport is manufactured from rotomoulded monolink polyethylene - that means it's incredibly durable. It's not just forgiving when it comes to bumps and scratches either. As a multipurpose recreational kayak it has been designed to be manoeuvrable and easy to turn. Even if it's the first time you've paddled a kayak you'll quickly get the feel of this boat.

With a length of 8' (2.4m), a beam of 30" (76.2cm) metres and weighing (44lbs) 20kgs it's easy to carry and transport around; several can be strapped to a standard roof rack. The maximum capacity of the boat is 135kg so it's pretty well a case of one size fits all. Apart from a quick rinse off after use, the Yak Sport is maintenance free and very compact to store.

So how have Ocean Kayak managed to produce such a highly desirable sit-on-top at such a low price? By clever design, that's how. Features include self draining scuppers, moulded-in foot wells and moulded-in handles. There's a moulded-in backrest, or you can use the integral anchor points to fit the backrest of your choice. For those who fancy fishing there's a rod holder and there are even grooves to stow paddles in the length of the boat to keeping everything easy to manage. Materials used by Ocean Kayak are repairable and recyclable and this fun boat is available in a range of bright colours.



The Yak Sport – brilliant fun at an unbeatable price

For further information and images contact:

Johnson Outdoors Watercraft

Tel: 01493 745192

Email: office@johnsonoutdoors.co.uk

or

David Parker

Tel: 01489 579219

Email: david@parkermedia.co.uk

Johnson Outdoors Watercraft UK distributes recreational products from high quality brands including Old Town, Ocean Kayak, Necky Kayaks, Carlisle Paddles, Lendal, Escape and C-tug. Their specialist Marine Electronics division includes Humminbird Fishfinders, Minn Kota Electric Outboards, Bottom Line Portable Fishfinders and Cannon Downriggers.